

## nail & bone

Polish for People. Passion for Pets.









nail & bone is cruelty-free, 8-free, vegan and made in the USA





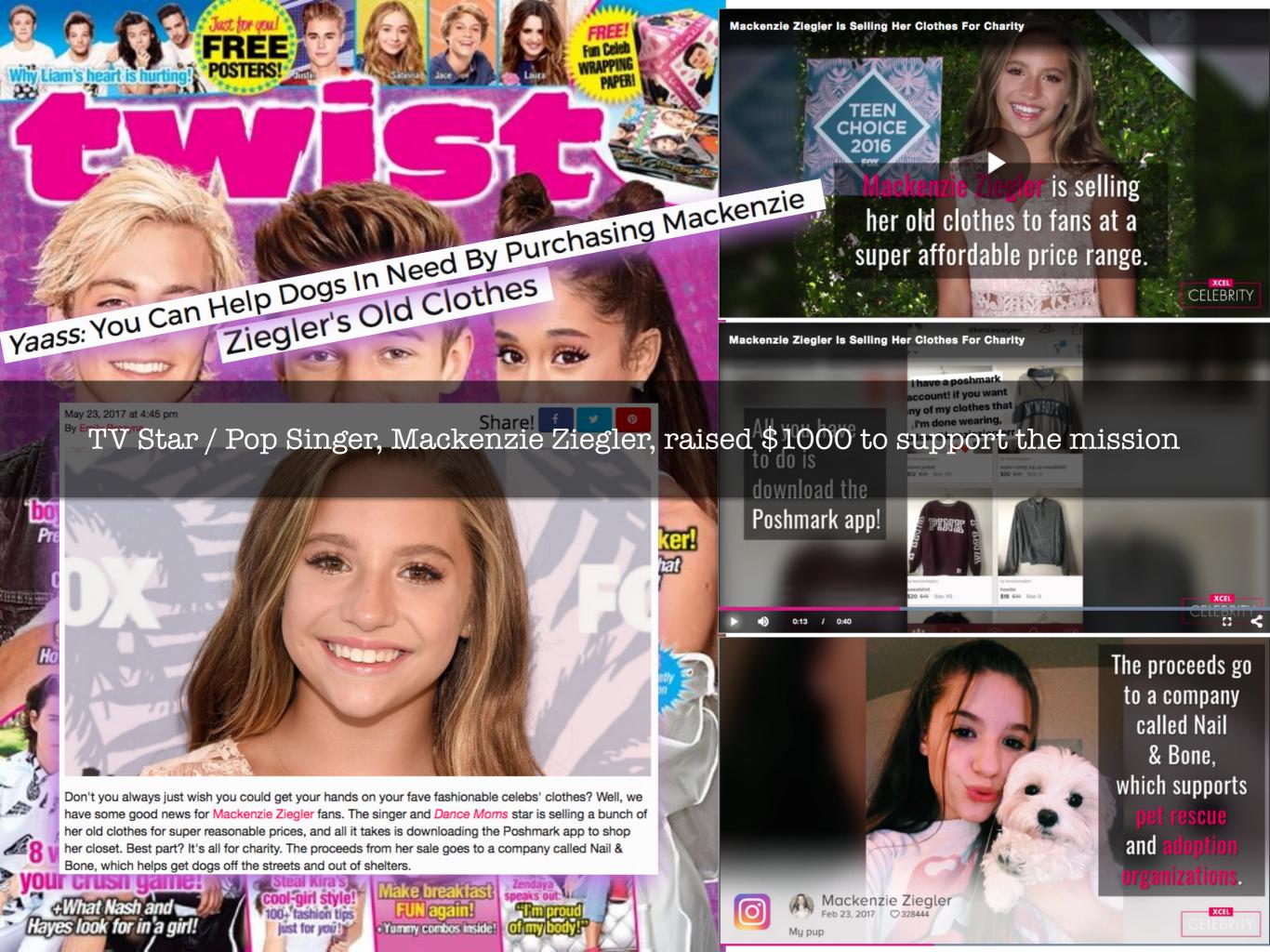




nail & bone is empowering young female ambassadors to become social entrepreneurs by creatively driving sales and supporting their favorite pet rescue organizations











Melizza Bowden CO-FOUNDER

Melissa got hit by the entrepreneur bug in her 20s when she co-founded a digital music company which she sold to a publicly traded online retailer. She sold advertising and branded content for many digital media start-ups before deciding that she wanted more more meaning in her career. With a passion for social media and knee deep in the "Dance Mom" world with her 9 year daughter, she started her own social marketing agency, working with several influencers on beauty, dance and music projects. As the mom who brought her dogs with her wherever she could, nail & bone became the perfect opportunity to weave her love of rescue dogs together with her tween girl influencer community. Seeing firsthand how excited and affectionate young girls became when they saw her dogs, she loved the idea of creating "polish with a purpose", and giving young girls an opportunity to become social entrepreneurs.





